

Thursday, October 18

Welcome dinner

Friday, October 19

8:30 Bus at the hotel. Trip to La Laboral

9:00 Opening Ceremony

Levi Pérez-Carcedo (Dean of the Faculty of Commerce, Tourism and Social Sciences Jovellanos)

Víctor Fernández-Blanco (Co-organizer of the Conference)

Plácido Rodríguez-Guerrero (Co-organizer of the Conference)

9:15 Keynote Speaker

Bruce Seaman (Georgia State University): **The Economics of Art/Culture and the Economics of Sport: Further Comparisons.**

9:45 **Nutsa Gureshidze** (Paris 13 University) and **Labex Icca** (Industries Culturelles et Création Artistique): **Assessment of the Efficiency of Fixed Book Price Policy in a Digital Era.**

Discussant: María José Pérez-Villadóniga (University of Oviedo)

10:10 **Alina Ozhegova** (National Research University Higher School of Economics) and **Evgeniy Ozhegov** (National Research University Higher School of Economics). **Theatre-goers' Choice of Seat and Performance: Combined Revealed-States Preference Approach.**

Discussant: Bruce Seaman (Georgia State University)

10:35 **Pablo de la Vega** (Universidad Complutense de Madrid), **Elisabetta Lazzaro** (HKU University of the Arts Utrecht) and **Nathalie Moureau** (Université Paul Valéry Montpellier): **Contemporary art fairs and galleries as a network in Europe.**

Discussant: Juan Prieto Rodríguez (University of Oviedo)

11:00 Coffee Break

11:30 **Jesús Heredia-Carroza** (Universidad de Sevilla), **Luis Palma Martos** (Universidad de Sevilla) and **Alejandro Marín** (Universidad de Sevilla): **Determinants of attendance frequency to flamenco shows in Spain.**

Discussant: María José Pérez Villadóniga

11:55 **Juan Prieto-Rodríguez** (University of Oviedo), **María Jose Perez-Villadoniga** (University of Oviedo) and

Sara Suarez-Fernandez (University of Oviedo): **Cultural Participation: Art for art's sake or a question of money?**

Discussant: Bruce Seaman (Georgia State University)

12:20 **Maria Inês Pinho** (Escola Superior de Educação (Porto)): **Strategic Entrepreneurship as an incentive for the current Culture of Economy.**

Discussant: Victoria Ateca-Amestoy (University of the Basque Country)

12:45 **Iván Boal-San Miguel** (Universidad de Valladolid) and **Luis César Herrero-Prieto** (Universidad de Valladolid): **A Composite Index of the Creative Economy: spatial analysis in the EU regions.**

Discussant: Juan Prieto Rodríguez (University of Oviedo)

13:10 Keynote Speaker

Victoria Ateca-Amestoy (University of the Basque Country). **Heritage participation: much more than visits.**

13:45 Lunch

15:30 Invited Speaker

Antonio Álvarez Pinilla (University of Oviedo): **How to do good empirical papers and how to present them?**

16:00 **Pablo Delavega-Suárez** (University of Oviedo), **Sara Suarez-Fernández** (University of Oviedo), **David Boto-García** (University of Oviedo) and **Juan Prieto-Rodríguez** (University of Oviedo): **Playing a Play: Online and Live Performing Arts Consumers Profiles and the Role of Supply Constraints.**

Discussant: Bruce Seaman (Georgia State University)

16:25 **Cornel Nesseler** (Zurich University), **Carlos Gomez-Gonzalez** (University of Toledo-La Mancha) and **Julio del Corral** (University of Castilla-La Mancha). **Secession movements and violence: The case of Catalonia.**

Discussant: Plácido Rodríguez Guerrero (University of Oviedo)

16:50 **Andrey Schmarev** (University of Oviedo), **Levi Pérez** (University of Oviedo) and **Ana Rodríguez** (University of Oviedo): **A Microeconomic Approach To The Determinants Of Failures In Problem Gambling Treatment Effectiveness.**

Discussant: David Forrest (University of Liverpool)

17:15 **Alejandro Díaz** (University of Oviedo) and **Levi Pérez** (University of Oviedo): **More Difficult Still! An Evaluation of the Effects of a Change in Game Design on the Demand for Lotto.**

Discussant: David Forrest (University of Liverpool)

17:45 Bus to the hotel

20:00 Official Dinner. Hotel Abba Playa Gijón.

Saturday, October 20

8:45 Bus at the hotel

9:00 Keynote Speaker

Kirstin Hallmann (German Sport University Cologne): **Methodological riddle: Which statistical analysis to choose having micro and macro variables relating to 'determinants of sports volunteering'?**

9:30 **Velda Buldas** (University Of Tartu): **The Efficiency of Physical Activity Area.**

Discussant: Cristina Muñiz Artime (University of Oviedo)

9:55 **Álvaro Muñiz Fernández** (University of Cantabria) and **Levi Pérez Carcedo** (University of Oviedo): **Earmarking in Lottery Markets.**

Discussant: David Forrest (University of Liverpool)

10:20 **Luca Rebbegiani** (FOM University of Applied Sciences, Fraunhofer FIT): **Change or Ability? The Efficiency of the Football Betting Market Revisited**

Discussant: Levi Pérez Carcedo (University of Oviedo)

10:55 Coffee break

11:25 **Lea Rossi** (German Sport University Cologne), **Christoph Breuer** (German Sport University Cologne) and **Svenja Feiler** (German Sport University Cologne): **Determinants of Non-Profit Sport Clubs' Perceived Competition to Commercial Sport Providers.**

Discussant: Cristina Muñiz Artime (University of Oviedo)

11:50 **Gábor Juhász** (University of Physical Education, Hungary), **Kata Tóth** (University of Physical Education, Hungary) and **Tamás Sterbenz** (University of Physical Education, Hungary): **What is the Most Important Finance-related Factor when Analyzing the Chances or the Final Results? The of Hungarian Professional Football League.**

Discussant: Plácido Rodríguez Guerrero (University of Oviedo)